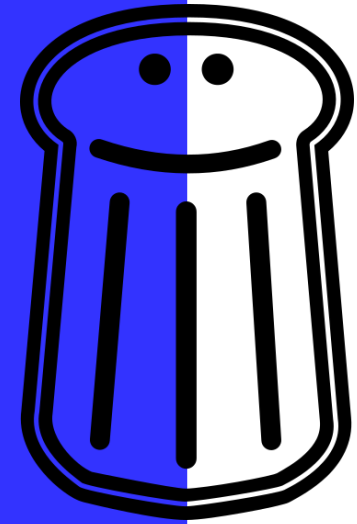


> SPONSORING brochure



**Pass the SALT 2019**

**second edition**

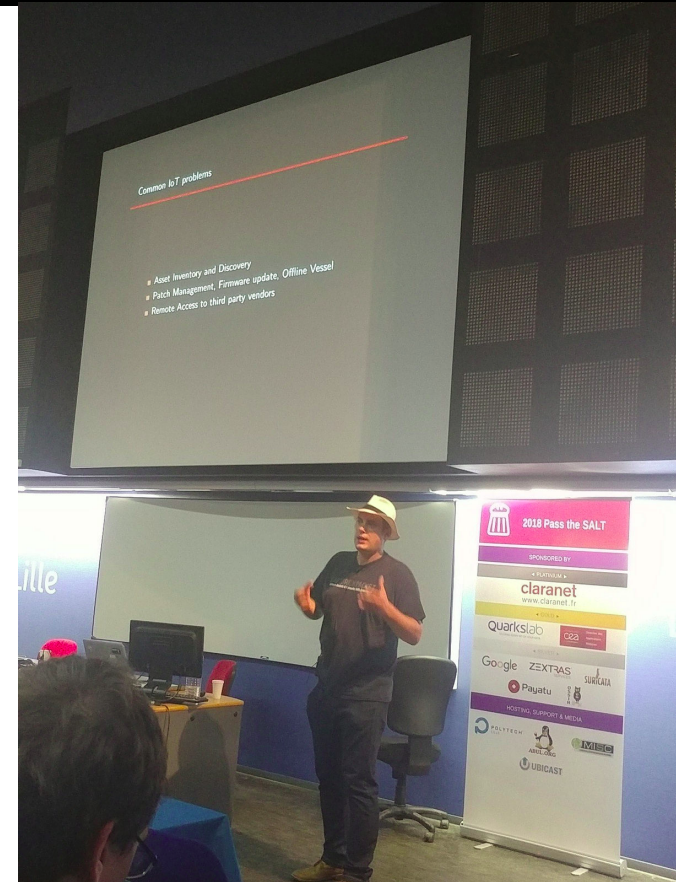
*[sponsoring@pass-the-salt.org](mailto:sponsoring@pass-the-salt.org)*

# The conference

Pass the SALT is a **technical conference** given **in english** and **dedicated to Security and Free Software/Hardware**. The **first edition** has took place in Lille from July 2 to 4, 2018 and hosted **28 talks** and **5 workshops**.

The **2019 edition** will be :

- **Date** : July, 1-3 2019
- **Location** : Lille, Polytech high school
- **Entrance** : free
- **Attendance** : 250 people

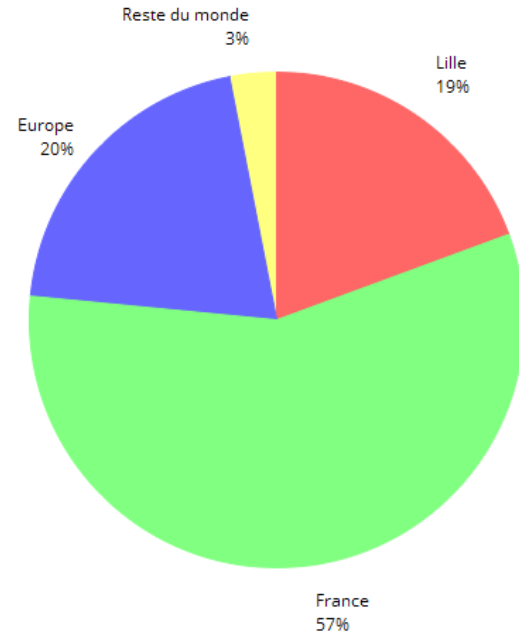


# Attendance

« Pass the SALT » attendance is composed of a majority of **hackers, security professionals, students and researchers**.

## 2018 attendees:

- Origin:
- **215 registered people**
- the 2018 post event survey is available:  
<https://2018.pass-the-salt.org/feedback/>



# Media & feedback



NoLimitSecu  
@nolimitsecu

Abonné



#Podcast #Cybersécurité #pts18

Episode #190 consacré à la conférence Pass  
the Salt  
Avec @cbrocas et @follc



Antide  
@xarkes\_

Abonné

Thanks @passthesaltcon for the awesome  
conference! I was very happy to present  
@r2gui!

Thank you all for the nice feedbacks.  
#pts18

Traduire le Tweet

20:55 - 4 juil. 2018

« *The event occurred smoothly in a very relaxed atmosphere,  
put it on your agenda for next year because this **event is free**  
(important to remind) but **the quality of talks is high!*** »

<https://blog.rootshell.be/2018/07/04/pass-salt-2018-wrap-day-3/>

# Why sponsor

- **Brand exposure:** our brand strengthens its image with the participants present (**hackers, professionals, researchers**) or with those watching in streaming / replay.
- **Recruitment :** your hiring process will be made more credible by your presence as a partner.
- **Strengthen your brand image inside the community** by allowing :
  - a **free access** to quality talks about Security and Free Software ;
  - **exchanges and collaborations** between experts from these communities, passionate hackers but also professionals using Open Source Security solutions.



2018 Pass the SALT

SPONSORED BY

◀ PLATINIUM SPONSOR ▶

**claranet**  
www.claranet.fr

◀ GOLD SPONSORS ▶

**Quarkslab**  
SECURING EVERY BIT OF YOUR DATA



◀ SILVER SPONSORS ▶

**Google**

**ZEXTRAS**  
SERVICES

**SURICATA**

**Payatu**



HOSTING, SUPPORT & MEDIA

**POLYTECH**  
LILLE



**ÉDITIONS**  
**DIAMOND**  
SOLUTIONS DE MARKETING DIGITAL

# Sponsoring counterparts

Sponsoring level	Platinum	Gold	Silver	Associations
Donation	Min 3000€	Min 2000€	Min 1000€	Min 500€
Presence on all media supports (press, web, on site)	Yes, under the "Platinum Sponsors"	Yes, under the « Gold Sponsors » mention	Yes, under the « Silver Sponsors » mention	Yes, under the « Associations » mention
Possibility to have a rollup/kakemono at room entrance	Yes	Yes	No	No
Pre-booked seats for the event	Yes (4)	Yes (2)	No	No
Possibility to have a booth (table + rollup/kakemono)	Yes	No	No	No
Invitations for the Speakers Dinner	Yes (2)	No	No	No

# Sponsorship form

Complete and send it to [SPONSORING@PASS-THE-SALT.ORG](mailto:SPONSORING@PASS-THE-SALT.ORG)

Name: .....

Company / association name: .....

Role in the company / association : .....

Address : .....

Email : .....

Website : .....

My company engages itself to sponsor 2019 Pass the SALT at the following level:

- |  |                 |        |
|--|-----------------|--------|
| <input type="checkbox"/> Platinum sponsor    | 3 000€ or more: | .....€ |
| <input type="checkbox"/> Gold sponsor        | 2 000€ or more: | .....€ |
| <input type="checkbox"/> Silver sponsor      | 1 000€ or more: | .....€ |
| <input type="checkbox"/> Association sponsor | 500€ or more:   | .....€ |

## Bank transfer to :

**IBAN** FR7616798000010000065413623

**BIC** TRZOFR21XXX

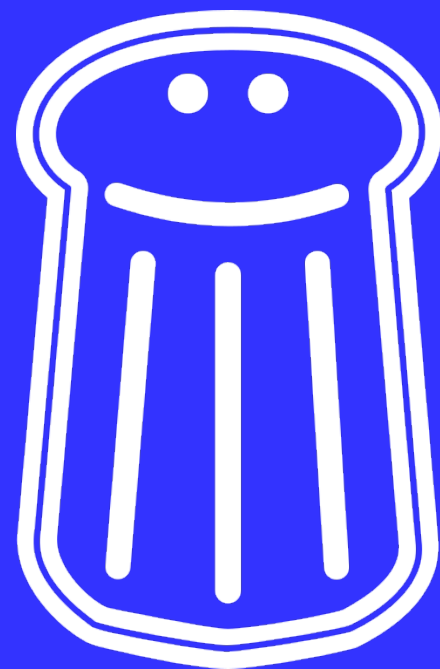
**Account name** PASS THE SALT Association 12 PLACE DE LERME 33000 BORDEAUX FRANCE

**Bank** Treezor Rue Gallieni 150 92100 Boulogne-Billancourt France

**Transfer label** : « Sponsor PassTheSALT2019 »

City ..... Date .....

Signature and company stamp :



# 2019